



Cooley Dickinson Hospital
Attn: Auxiliary
30 Locust St.
Northampton, MA 01060

Auxiliary@cooley-dickinson.org

www.cooley-dickinson.org

Reminder:

Auxiliary members are an important liaison between the hospital and the community

Executive Board

President: Marilyn Tracy
 Vice President: Orrin (O.B.) Clifford
 Treasurer: Jack Favaro
 Asst. Treasurer: Hazel Waller
 Recording Secretary: Lois Siegel
 Corresponding Secretary: Susan Myers

Committee Chairs/Board Members

Betsy Belden - Membership
 Bonnie Branch – Gift Shop
 Margaret Carney – Coffee Shop, Asst. Treasurer
 Mimi Cary – Historian
 Janet Couch – Coffee Shop, Treasurer
 Lisa Ducharme – Newsletter
 Susan Drzewianowski - Fashion Show
 Nancy Flickinger - Awards
 Doris Friedman – Art Reception
 Don Frizzle – Past President
 Patrick Gaughan – Nominating Committee
 Susanne Gavin – Coffee Shop
 Ann Grose – Patient Representative
 Gail Hartnett – Gift Shop, Asst. Treasurer

Shirley Hennessy – Past President
 Sue Hodgkins - Awards
 Karen Hogan – Gift Shop, Treasurer
 Doris Holden – Budget
 Robin Kline – Volunteer Services
 Betty Ann Krywicki – Art
 Carole LaFleur – Blood Pressure Clinic
 Phyllis Maggiolino – Past President
 Pauline Marney – Legislation
 Charonne Masters – Gift Shop
 John Pompei – Grand Staircase
 Kathryn Roberts – North Building Desk
 Nancy Sheehan – Art Reception, Interim
VACANT - Trees of Love & Thanksgiving

Save the Date
Auxiliary Fashion Show

"Autumn Calling" the CDH Auxiliary Fashion Show
Thursday, October 6th
 Luncheon at noon with the fashion show to follow
 Pages Loft (Clarion), 1 Atwood Drive, Northampton
 Price of the ticket will be \$22.00

If you have any questions or would like additional information, please contact Susan Drzewianowski, Fashion Show Chair, at the Hospice Shop, 413-586-0193 or the Auxiliary office, 413-582-2882.



Did You Know?

After the Auxiliary had raised the \$5,000 it stated it would in 1908 to furnish the new hospital, the Board of Trustees noted in its annual report:

“The purpose of the Association to co-operate in promoting the growth and to add the efficiency of this most worthy local charity has not spent itself in the enthusiasm of a single occasion, but has shown constancy, as well as a practical intelligence, that deserves and has the approval of the public and the warm commendation of the Trustees.”



Summer 2011

Cooley Dickinson Hospital
Auxiliary Newsletter

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From The President
Marilyn Tracy

Dear Auxilians and Friends,

Since my time is winding down as your president, I've been reflecting on the many changes, both good and bad, that have occurred here at Cooley Dickinson during the past nearly two years.

As you know, the hospital has had to deal with many financial problems recently, and has had to downsize in some areas. However, the Auxiliary has been able to add a few members who have brought some new ideas and energy to our group.

I'm happy to say that the positions of membership chair and fashion show chair have been filled. We also have had some *wonderful* people come forth and say that they will do the Trees of Love and train some volunteers who will step up to assume the position the following year. Finally we have a plan to keep that program viable. You'll hear the details about this in September.

One of the most interesting parts of being

president has been that of serving as a member of the Board of Trustees of the hospital. You know, of course, that CDH is considering a relationship with another hospital which we hope will be mutually beneficial. At this time the trustees' committee is gathering feedback from the candidates. Your feedback is also important to the trustees. If you have strong feelings about our connection with another hospital, please voice them. Hopefully, the board will make a decision on this issue at their November meeting.

As a Trustee, I've also been one of the first to hear about the kudos the hospital has received recently. As a patient (yes, I have been) I'm delighted to know that CDH has one of the lowest rates of patient infection in the United States. Doesn't it make you feel proud to call Cooley Dickinson *YOUR* community hospital? On this 125th Anniversary of CDH, I hope you'll plan to take part in some of the exciting events that have been planned by the Development Office. 125 years is certainly a *cause a célèbre!*

Enjoy the rest of the summer!
 My best to you all,
 Marilyn

COOLEY DICKINSON AUXILIARY MISSION STATEMENT

The mission of the Auxiliary is to support patient services, support volunteer services, advocate for the hospital, provide educational programs and raise funds.

We need you!

We are looking for anyone who might be interested in chairing a committee or joining a committee.

Current Committee Chair Opening:

Trees of Love & Thanksgiving

If you are interested, please contact Marilyn Tracy at (413) 582-2882.

Committee Chairs:

Your annual report is due no later than the September Auxiliary meeting.

Thank you for your support.



Orrin B. (O.B.) Clifford Auxiliary Vice President

O.B. was born and raised in Augusta, Maine. He graduated from the University of Maine in 1959 with a B.S in Chemical Engineering and a Certificate in Pulp and Paper Management.

He married high school sweetheart, Nancy Burke in 1958. They have two children, Linda and James, and five grandchildren.

He worked for 35 years for James River Corp. in New York, Chicago and Milford, NJ. His career was started as a Project and Quality Control Engineer but spent most of career as a Sales Vice President, selling paper to major industrial and food companies throughout the United States, Europe, and Australia.

O.B. moved to Amherst in 1995 and was Vice President of Sales for Esleek Papers in Turners Falls until retiring in 2006. O.B. started with the Auxiliary when his friend Jack Favaro asked him to join. He has been a volunteer at Cooley Dickinson since 2007. O.B. also does volunteer work for St. Brigid Church in Amherst.

Cooley Dickinson Ranked Top 5 Percent in Patient Safety

Cooley Dickinson Hospital has been ranked in the top 5 percent of all U.S. hospitals in patient safety by HealthGrades®, the country's leading independent health care ratings organization.

Cooley Dickinson is one of just 12 hospitals in Massachusetts to receive the 2011 recognition. It is the only hospital in the Springfield area to achieve the HealthGrades Patient Safety Excellence Award™ for three consecutive years.

"Achieving this recognition for a third year is a direct result of our doctors, nurses, allied health professionals, and staff's taking the steps necessary to ensure that our patients receive safe, high-quality care," said Craig Melin, president and CEO of Cooley Dickinson. "Being among only 268 hospitals in the country that HealthGrades recognizes with this

award demonstrates our staff's continuous focus on improving quality for our patients."

He added, "While we're pleased as a hospital to be recognized, the ultimate beneficiary of our safety efforts is our patients."

Patients at hospitals in the top 5 percent experienced 46 percent fewer patient safety errors, on average, compared to poorly performing hospitals, according to HealthGrades. In addition, if all hospitals performed at this level, HealthGrades estimated that 174,358 patient safety events and 20,688 Medicare deaths nationwide could potentially have been avoided.

HealthGrades used Medicare data and 13 patient safety indicators from the U.S. Agency for Healthcare Research and Quality (AHRQ) to calculate patient safety incidence rates for the

nation's hospitals. These indicators identify the best-performing organizations: the Patient Safety Excellence Award™ Hospitals HealthGrades said it developed this award to give patients more information about choosing a hospital.



Art Exhibit A Great Success!

The May Ground Floor Art Gallery was a great success. The exhibit featured artwork created by hospital staff, physicians, Auxilians, trustees, and volunteers. Many people walked by the art work and were excited to see art work from people they knew. I would like to make special note of Bonnie Branch's painting, as Bonnie was the first Chair of the Art Exhibits, the start of the wonderful galleries the Auxiliary has today. Thank you to everyone who participated! Thank you to the organizers, our current Art Chair, Betty Ann Krywicki and Board member, Phyllis Maggolino. We look forward to doing this again!



Dot Hurley with Craig Melin



Gladys Brakey with Craig Melin

Volunteer Luncheon

On June 2nd, the Auxiliary hosted its annual brunch honoring the Volunteers. Over 40 people attended with Emeritus awards presented to Jean York for 54 years in the Coffee Shop. Gladys Brakey, worked in the lab, public relations, and in volunteer services and Ruth Harrington, worked in the Gift Shop.

Julie Lamson received a pin for 5,000 hours in the coffee shop and Dot Hurley, earned an 8,000 hour pin, currently works at the Grand Staircase Information Desk.

Robin Kline was recognized for CDH winning the New England Association of Directors of Healthcare Volunteers Award for Outstanding program 2011.

Congratulations to all!

Volunteer Luncheon



Charonne Masters, Craig Melin and Ruth Harrington



Jean York with Craig Melin



Julie Lamson with Janet Mathison



Wil Davis, Robin Kline and Craig Melin