



**Cooley Dickinson Hospital**  
**Attn: Auxiliary**  
**30 Locust St.**  
**Northampton, MA 01060**

Auxiliary@cooley-dickinson.org

[www.cooley-dickinson.org](http://www.cooley-dickinson.org)

**Reminder:**

*Auxiliary members are an important liaison between the hospital and the community*

**Committee Chairs/Board Members**

Betsy Belden – Membership  
 Bonnie Branch – Gift Shop  
 Joan Callahan – Nominating Committee  
 Mimi Cary – Historian  
 Lisa Ducharme – Newsletter  
 Susan Drzewianowski – Fashion Show  
 Nancy Flickinger – Awards  
 Doris Friedman – Main Desk  
 Don Frizzle – Past President  
 Marianne Gambaro – Marketing Chair  
 Susanne Gavin – Coffee Shop  
 Ann Grose – Patient Representative  
 Shirley Hennessy – Past President

**Executive Board**

President: Orrin (O.B.) Clifford  
 Vice President: Patrick Gaughan  
 Treasurer: Jack Favaro  
 Asst. Treasurer: Hazel Waller  
 Recording Secretary: Lois Siegel  
 Corresponding Secretary: Susan Myers

Sue Hodgkins – Awards  
 Karen Hogan – Gift Shop, Treasurer  
 Doris Holden – Budget  
 Robin Kline – Volunteer Services  
 Betty Ann Krywicki – Art  
 Carole LaFleur – Blood Pressure Clinic  
 Karen Marney – Awards  
 Pauline Marney – Legislation  
 Charonne Masters – Gift Shop  
 John Pompei – Grand Staircase Desk  
 Katherine Roberts – North Building Desk  
 Nancy Sheehan – Art Reception  
**VACANT** - Trees of Love & Thanksgiving

**Did You Know?**

**In 1912**

Hospital Aid Association purchased a piano for the Nurses' Home.

Secured the services of an instructor in invalid (*yes "invalid" is the correct word*) cookery for the nurses. Miss Anna Hedges was engaged, and her courses have proved most helpful to the twelve nurses who have been able to take advantage of them.

A Press Committee was appointed in January. This committee has met with the most cordial support of the local papers in their efforts to bring before the public matters of importance connected with the Hospital and Aid Association.

**Auxiliary Fashion Show**

"Autumn Calling" the CDH Auxiliary Fashion Show held Thursday, October 6th

The Auxiliary Fashion Show was a great success, thank you to everyone for attending!

Coming Soon: Changes in the Fashion Show date.

Fall 2011

**Cooley Dickinson Hospital**  
**Auxiliary Newsletter**

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**From The President**  
**O.B. Clifford**

Greetings to Fellow Auxilians:

As the second male president I am honored to lead the Cooley Dickinson Auxiliary for the next two years. I can assure you when I joined the Auxiliary 4 years ago I had no understanding of all the activities and functions that this organization leads and supports. I certainly never envisioned I'd be writing comments for the fall Newsletter.

It is too early for me as President to comment on any major change in focus and direction of the Auxiliary I do feel we need programs which will attract new members. Getting someone with marketing experience has been suggested and I feel this is an approach we need to take. While lifestyles have changed, and work and kids' activities take up more and more of a family's free time, if we do the proper job in explaining the value of the Auxiliary to the community we should be able to attract new members.

I do wish to acknowledge the extraordinary job which Marilyn Tracy did in her two years as president. Only a few months ago, we were in need of new chairs for the Trees of Love,

The Annual Fashion Show, and the Membership Committee. She somehow filled two out of three of these positions. Although she is no longer President, we all know we can count on Marilyn to continue to exert her influence to move the Auxiliary forward.

The next few months will also be an educational experience for me. During my business career I had to develop sales plans; conduct sales meeting; negotiate contracts with, and meet with customers. While it has been nearly 5 years since I retired from the paper business, I hope some of the skills and experience learned in business management will carry over to my effort in leading the Auxiliary for the next two years.

One thing I have learned during my 40 years in the business world is that teamwork and continually seeking fresh ideas are the only ways to move an organization forward.

I ask now for all members of the Cooley Dickinson Auxiliary to really give additional thought to our mission statement which is written at the bottom of page 1 of this newsletter. Then ask yourself what you personally can do to help fulfill this mission.

My email is [obclifford@comcast.net](mailto:obclifford@comcast.net) and my cell phone is 413-530-1412. I really welcome your comment and again, I do need your help. I will do my best to lead this organization.

**We need you!**

**We are looking for members who might be interested in chairing a committee or joining a committee.**

**Current Committee Chair Opening:**

**Trees of Love & Thanksgiving**

**If you are interested, please contact O.B. Clifford at (413) 582-2882.**



**COOLEY DICKINSON AUXILIARY MISSION STATEMENT**

**The mission of the Auxiliary is to support patient services, support volunteer services, advocate for the hospital, provide educational programs and raise funds.**



## Jack Favaro 2011 William E. Dwyer Distinguished Service Award Recipient

The William E. Dwyer Distinguished Service Award is given annually to an individual whose service on behalf of Cooley Dickinson Hospital personifies Mr. Dwyer's attributes of loyalty, leadership, and a commitment to improving the health of our community. Jack joined Cooley Dickinson Hospital in 2005. At that time, he was still working as a Northampton firefighter, a position he had held for 32 years. In 2007 Jack was named Firefighter of the Year by Mayor Higgins and was noted as being a "true professional and a natural leader."

Knowing he was going to retire, Jack joined Cooley Dickinson to "feel good about donating some of his time to the hospital." Little did he know that "some of his time" would quickly turn into "a lot of his time." Since 2005 Jack has become an important part of both the Auxiliary and the hospital, and has contributed over 2,700 hours. Jack serves as the treasurer of the Auxiliary. He also helps many departments in the hospital including rehabilitation and development. He frequently "puts out fires" of a different sort as we call on his help for mailings, the Golf Fore Health Tournament and other activities. When someone asks for an out-of-the-ordinary task, one that involves good judgment and excellent customer service, we turn to Jack. And what he brings to all of these tasks is a calm, unflustered nature, flexibility, a willingness to serve and a serious commitment to excellence.

Special Note: Jack became a grandfather to a beautiful baby girl, Charlotte Josephine Goldman on October 21, 2011. Congratulations!

## Cooley Dickinson Hospital #1 in Massachusetts for Joint Replacement Outcomes

*Patients Treated at 5-Star Hospitals are 63 percent Less Likely to Experience Complications*

**Northampton, Mass.** – A report released today by HealthGrades, the nation's most trusted, independent source of physician information and hospital quality ratings, named Cooley Dickinson Hospital #1 in Massachusetts for Joint Replacement outcomes (joint replacement includes knee and hip replacements). Choosing a hospital can be a life or death decision. HealthGrades' report found that patients treated at 5-star rated hospitals experience a 73% lower risk of mortality and a 63% lower risk of complications compared to 1-star rated hospitals. A quality comparison of doctors and hospitals in the Springfield,

Massachusetts, area can be found online at [HealthGrades.com](http://HealthGrades.com) [topcities.healthgrades.com/ratings/springfield-ma].

Earlier this year, Cooley Dickinson was also recognized by HealthGrades for being in the top 5% in the nation for patient safety. Cooley is the only hospital in the greater Springfield region to have achieved the award for 3 consecutive years.

"Achieving the best outcomes in Massachusetts for Joint Replacement is the culmination of the steps our doctors, nurses, allied health professionals, and staff have taken ever since our dedicated Joint Replacement Center opened to ensure that our patients gain the improved quality of life and other benefits that joint

replacement bring," said Craig Melin, president/CEO of Cooley Dickinson. "While we're pleased as a hospital to be recognized, the ultimate beneficiary of our quality efforts is our patients."

Cooley Dickinson was also recognized for the following clinical achievements:

- Five-Star Rated for Treatment of Heart Attack for 8 Years in a Row (2005-2012)
- Five-Star Rated for Joint Replacement in 2012
- Five-Star Rated for Total Knee Replacement in 2012
- Five-Star Rated for Total Hip Replacement for 2 Years in a Row (2011-2012)
- Five-Star Rated for Appendectomy in 2012

## Trees of Love & Thanksgiving



Patients sometimes arrive at the hospital unprepared for their stay. In one case an expecting mom came to the Childbirth Center two months earlier than planned. Her baby was born and everything went great. However, children who are very small need to be transported home in a car bed, something most families are unprepared for. In this case, thanks to funding from the Trees of Love and Thanksgiving, this family didn't have to overcome another obstacle at a stressful time. They were given a car bed and safely returned home, together.

The Trees of Love & Thanksgiving honors the way people bring light into each other's lives. Each gift of \$10 sponsors a light in honor of, or in memory of, someone special. Community members are encouraged to pay tribute to someone by donating to this project. Those being honored and the donors are posted at Cooley Dickinson Hospital's main entrance.

On Sunday, November 20, 2011 at 4:30pm, community members were invited to Cooley Dickinson Hospital's main entrance to participate in the lighting of more than 2,000 lights as part of the 13<sup>th</sup> annual Trees of Love & Thanksgiving project. Music was provided by the Green Street Brew and the Horse Mountain Jazz Band.

Proceeds from last year's fundraiser purchased 10 infant car beds for underweight newborns. In addition, we were able to exceed our goal of funding palliative care comfort kits.

The goal this year is to fund a number of needed projects throughout the hospital: a chemotherapy chair for the new Cancer Care Center, a specialty mattress for the Cardiovascular Suite, a "Neo-Puff" for the Childbirth Center (a piece of equipment that helps infants in respiratory distress), a privacy screen for the hospital's chapel relocation project, and infant car beds.

The Trees of Love & Thanksgiving project is sponsored by the Pastoral Care Committee and the CDH Auxiliary.

## Photos



O.B Clifford & Marilyn Tracy



Annual Meeting Attendees



Trees of Love and Thanksgiving Members



Trees of Love and Thanksgiving